THE EDUCATION POLICY LANDSCAPE IN NORTH CAROLINA

North Carolina has a proud history and tradition of providing high-quality educational opportunities at all levels for residents across the state – from early childhood to higher education and workforce training.

FIGURE 1

THE EDUCATION CONTINUUM IN NORTH CAROLINA

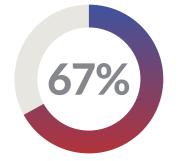
ZERO-THREE	PRE-K	K-12	HIGHER EDUCATION	CONTINUING EDUCATION
└── Secretary of DHHS ──				
Governor				
State Legislators				
Superintendent & State Board of Education —				
UNC President & Board of Governors				
President & State Board of Community Colleges				
NC Independent Colleges & Universities				
Advocates, Philanthropists, & Business Leaders				

EARLY CHILDHOOD EDUCATION

State leaders made historic investments in programs to support young children in North Carolina including Smart Start, a <u>public-private partnership</u> established in 1993 (and expanded statewide in 1997) to coordinate education and healthcare services for children aged birth to five. Another major investment was the NC Pre-K program, originally established in 2001 as the More at Four program, which serves over <u>29,000 eligible four-year-old children</u> in the state. <u>Numerous studies</u> have proven the effectiveness of these programs in boosting both short- and long-term student success, especially for dual language learners and students from low-income households. These investments have paid great dividends for North Carolina over many years by producing a steady pipeline of high-achieving students who find success in their education journeys and become productive members of their communities.

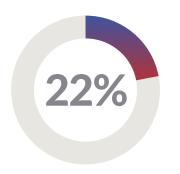
FIGURE 2

EARLY CHILDHOOD EDUCATION NEEDS IN NORTH CAROLINA



Children with All Available Parents in the Labor Force | Age 0-5 2019





Children in Poverty | Age 0-5 2019



Source

Children in Low-Income Working Families | Age 0-5 2019

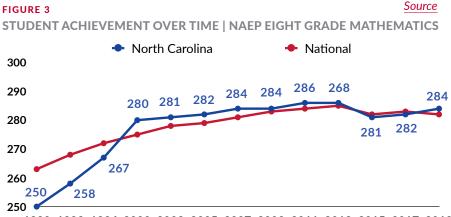




Source

K-12 EDUCATION

North Carolina also has a track record of supporting K-12 education in the state for many years and across multiple administrations. Throughout the 1990s and mid-2000s, students in North Carolina posted some of the largest student achievement gains in the country and the state received national attention as a leader in innovative education policy. State-level efforts that contributed to these gains included initiatives to strengthen the workforce of both educators and school leaders as well as multiple rounds of revisions to strengthen state standards. However, in recent



1990 1992 1996 2000 2003 2005 2007 2009 2011 2013 2015 2017 2019

FIGURE 4

years the advantage that North Carolina students previously held over their peers when it comes to student achievement has narrowed, as shown by the results of the National Assessment of Educational Progress (NAEP) eight grade math test.

Looking at the data for the most recent year of that same assessment broken down by student subgroups, it is clear that significant achievement gaps persist for Black and Hispanic students in North Carolina.

HIGHER EDUCATION

Thanks in large part to the fact that leaders in North Carolina have prioritized higher education policy for many years, the state has developed an infrastructure that provides students across the state with some of the most high-quality and affordable postsecondary options in the country. STUDENT ACHIEVEMENT BY SUBGROUP | NAEP EIGHTH GRADE MATHEMATICS 2019 White students: 295



The story of higher education in North Carolina starts early: in 1795, the University of North Carolina became the first public university in the nation to welcome students on campus. The state also has a long history of prioritizing affordability in higher education, as evidenced by the following language included in the 1868 North Carolina Constitution and later amended in 1971:

"The General Assembly shall provide that the benefits of The University of North Carolina and other public institutions of higher education, as far as practicable, be extended to the youth people of the State free of expense for tuition" • 1868 Constitution Text

Source

Because of the longstanding prioritization of higher education policy on the state level, North Carolina developed a comprehensive public university system, a robust network of independent institutions, and a significant number of community colleges. One especially notable feature of North Carolina's higher education landscape is the breadth of the state's community college sector – *only five states have more community colleges per student than North Carolina*, and those top five all have significantly lower populations compared to NC.

Higher education leaders across North Carolina have worked to develop policy strategies that are aligned with statewide goals – one example is the development of the <u>Career and College Promise program</u>, which allows students in North Carolina to get a head start on their higher education journeys through programs such as Early College High Schools. Providing structured pathways into higher education can be a powerful strategy to help students overcome barriers related to access.

Higher education leaders have also worked to develop both the <u>Comprehensive Articulation Agreement</u> (CAA) and the <u>Independent Comprehensive Articulation Agreement</u> (ICAA) – frameworks that establish clear pathways for transfer students to succeed in higher education.

THE MYFUTURENC STATE ATTAINMENT GOAL

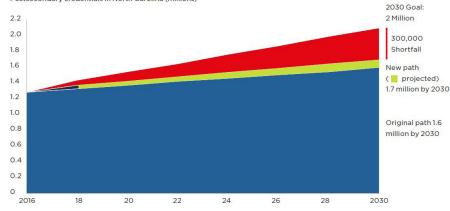
As North Carolina state leaders consider strategic responses to the disruptions caused by the COVID-19 pandemic, they should consider the fact that after the most recent (2008) major economic recession, over 95 percent of the jobs created during the recovery were filled by workers who had earned a higher education degree or certificate. The need to promote higher education has become more urgent because of the pandemic, but the increasing importance of education beyond high school has been clear for a number of years.

In order to address the economic and moral imperative to increase postsecondary attainment across the state, a number of stakeholders came together to develop consensus around a statewide attainment goal: 2 million North Carolinians would attain a high-quality credential or degree by 2030.

FIGURE 5

CURRENT, PROJECTED, AND TARGETED ATTAINMENT LEVELS IN NORTH CAROLINA

Progress Against the Deficit of Postsecondary Credentials in North Carolina Postsecondary credentials in North Carolina (millions)



HIGHER EDUCATION ACCESS POLICY

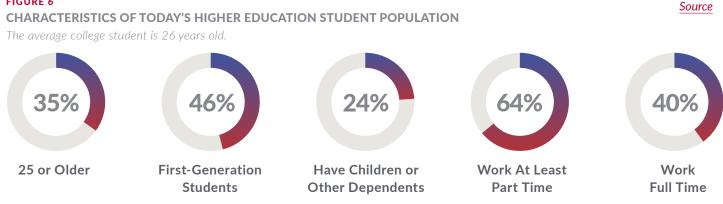
Many of the policy conversations at this first meeting will be framed around the basic question of access: which students are able to pursue a postsecondary education, and how do they get there?

Student Subpopulations

A "traditional" college student is generally considered to be someone who enrolls in college full time immediately after graduating from high school, is financially dependent on their parents, and does not work while attending college. However, a nationwide demographic breakdown of the current higher education population shows that many students do not fit that traditional definition.



FIGURE 6



When it comes to the percentage of nonwhite students that enroll in higher education, there are gaps between the enrollment rates of different student subgroups. Enrollment percentages of white and Asian students in North Carolina are higher than the percentages for Black and Hispanic students.

